

OceanAGE Career Profiles Questions, Shot Lists, and Production Schedule

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Questions Used To Create Video Profiles

1. What is your name, title and where to you work?
2. Describe what you do at your job.
3. What is your responsibility while at sea?
4. What challenges do you encounter at sea?
5. What do you enjoy most about working at sea?
6. Do you have any words of advice for students that may be interested in a career such as yours? Or could you share a quote that has inspired you throughout your career or life?

Video footage for questions 3-5 will be shot at sea.

During Mission Shot List

This video will be shot by the on-board Web Coordinator. If possible, the Web Coordinator (or expert if they are agreeable) needs to provide a narrated explanation of what was filmed. The narration is for editorial purposes and will be used to prepare the script.

What is your responsibility while at sea?

- 4 shots of 30 seconds each showing featured expert in action doing their work outdoors (entering/exiting submersible, deploying CTD or other instrument, on deck with science party, etc.)
- 4 shots of 30 seconds each showing featured expert in action doing their work in the lab or at the computer (looking at samples or data, looking or working at computer lab, in their room or wet lab, etc.)

What challenges do you encounter at sea?

- 4 shots of 30 seconds each showing challenges (weather, equipment failure, not enough time in the day, conflicting priorities, etc.)

What do you enjoy most about working at sea?

- 4 shots of 30 seconds each showing best moments (diving in submersible, discoveries, etc.)

Optional B-Roll footage

Discretionary video of other at sea visuals: Sunsets, sunrises, evenings, sea life, colleagues, shore shots, shore life, ship crew, etc.

Post Mission Interview Shot List

This video will be filmed by a production crew, at Andrea's direction, on location at expert's office/work location.

Introduction

- Head shot of approximately 10 seconds including scientist stating name, title, location of work

Explanations or narrations of at-sea footage

During this session the expert will be asked to read the script as prepared by the scriptwriter. The expert will be off-camera during this time.

- Shots of approximately 10 seconds each introducing each segment of the onboard footage as per the script writer's direction

On site office location

- Shot of 30 seconds in office or work location
- Shot of 30 seconds outside of office involving their work
- 10 second establishing shot of expert's work location

Motivation

- Talking head shot with expert delivering bit of advice or favorite quote. (This will close the video interview.)

Combination Of Questions And Shots

Shot #	Question	Description	Length	Location
1	1. What is your name, title and where do you work?	Head shot of expert stating name, title, location of work	10 sec	Office (post mission)
2		establishing shot of expert's work location	10 sec	Office (post mission)
3	2. Please describe your job	Shot of expert in office or work location	30 sec	Office (post mission)
4 (optional)		Shot outside of office involving their work at their work location	30 sec	Office (post mission)
5-12	3. What is your responsibility while at sea?	expert in action on deck expert in action in lab	4 @ 30 sec/each 4 @ 30 sec/each	On-site (during mission)
13-16	4. What challenges do you encounter at sea?	Weather, equipment, etc.	4 @ 30 sec/each	On-site (during mission)
17-20	5. What do you enjoy most about working at sea?	Diving, discoveries, etc.	4 @ 30 sec/each	On-site (during mission)
21 (optional)	At-sea B Roll	Discretionary video of other at sea visuals: Sunsets, sunrises, evenings, sea life, colleagues, shore shots, shore life, ship crew, etc.	30 sec?	On-site (during mission)
22	6. Words of advice for students that may be interested in a career such as yours? Or could you share an inspiring quote?	Talking head shot with expert delivering bit of advice or favorite quote. (This will close the video interview.)	30 sec	Office (post mission)

Video Profile Production Schedule

Date	Activity	Person Responsible
April 2004	<ul style="list-style-type: none"> □ Selection and notification of all 2004 experts □ Alert targeted Web Coordinators 	Paula / Brian
4 –6 Weeks Prior to Mission (during the mission planning phase)	<ul style="list-style-type: none"> □ OceanAGE questions and schedule sent to featured expert □ Shot list sent to Web Coordinator 	Web Coordinator
2 weeks before mission launch	<ul style="list-style-type: none"> □ Submit all textual answers and supporting imagery to Tish 	Expert
1 week before mission launch	<ul style="list-style-type: none"> □ Review and edit all narrative materials 	Tish
Before Mission launch	<ul style="list-style-type: none"> □ Craft text profile pages 	OceanAGE WebMaster
During Mission	<ul style="list-style-type: none"> □ Shots of expert conducting work and living on board (Expert may create over response to questions if they desire. If not, Web Coordinator should put in context.) 	Expert / Web Coordinator
1 week after mission	<ul style="list-style-type: none"> □ Submit miniDV tape with mission shots to Tish. 	Web Coordinator
2-3 weeks after mission	<ul style="list-style-type: none"> □ Video and question responses are sent to a script writer for workup 	Tish
2-3 weeks after mission	<ul style="list-style-type: none"> □ Expert may be asked to answer additional questions (This provision is intended to allow for the coverage of an exceptional event or finding that may have occurred during the mission.) 	Tish / Expert
4 weeks after mission	<ul style="list-style-type: none"> □ Script with additional shot list is sent to the expert for review 	Tish (supported by Andrea/Scriptwriter)
4+ weeks after mission	<ul style="list-style-type: none"> □ A 2-hour video interview is held at the expert's work location is scheduled. (A local production crew will be identified to conduct the interview and obtain remaining b-roll.) 	Andrea / A/V crew
4-6 weeks after mission	<ul style="list-style-type: none"> □ The video interview will be edited with music and titles added □ The video will be sent to OE Web team for formatting and placement online 	Tish/Post Production
	<ul style="list-style-type: none"> □ Build online video pages 	OceanAGE WebMaster